



Inspiring youth to feel safe, seen,
celebrated, and emotionally connected

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SING IT OUT EVENT SPONSORSHIP

Dear Friend,

We invite you to partner with AHA! in promoting the creation of a community where everyone feels safe, seen, celebrated, and emotionally connected. Please see attached giving model so that you can find a level of participation that is right for you and/or your company.

2020 marks AHA!'s 21st anniversary promoting social emotional intelligence to teens, their families, and youth care providers. Since 1999, AHA! has worked to creating safe, supportive communities for youth at a critical juncture in their development: giving specific and accessible tools to alleviate anxiety, remedy disconnection and hatred, improve school climate, and reduce emotional and physical violence.

Sing It Out is the culmination of one of AHA!'s spring after-school programs. In the words of an AHA! supporter,

"I don't think there is any event better than the 'Sing It Out' by AHA!...The premise is that a group of teens facing social, emotional, and anxiety challenges work with an amazing group of musicians to overcome their fears and have the chance to perform on stage in front of a packed house of wildly cheering supporters. It is absolutely one of the most wonderful and uplifting evening—and a privilege to be there."

Please watch this video <https://vimeo.com/178840595>, to learn a bit about our **Saturday, May 9** event. Sing It Out is just one of the many programs AHA! offers in-school, out-of-school, and during the summer, 12 months a year.

For more information about Sing It Out, visit www.ahasb.org or contact Molly Green at molly@ahasb.org.

A handwritten signature in black ink, appearing to read 'Molly Green', is written over a printed name and title.

Molly Green
Development Director, AHA!

NOTE: All donors at the \$5000+ level will be acknowledged as sponsors for both Sing It Out AND AHA! Rock the Walk in the fall.

2020 AHA! DEVELOPMENT COMMITTEE

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Tina Nieves Bailor
Robyn Bartling
Sara Donen
Cheryl Doty
Jen Drucker
Mara Dworsky
Jennifer Freed

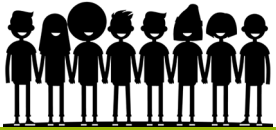
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Cyndi Richman
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Celebrate AHA!'s 21st anniversary with Sing It Out's musical extravaganza, showcasing AHA!'s transformational work with young people, including special celebrity guest appearances.

A dozen teens will give a breakthrough performance of a lifetime, backed by Michael Andrews & the Sing It Out Allstar Band.



**PLATINUM
\$20,000**

Your brand becomes associated with national leaders and influencers of social and emotional health

You receive a custom singing telegram by an AHA! Singer for you or someone you love

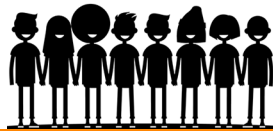
Profile story in our newsletter reaching thousands

10 VIP tickets for the event & reserved seating

Full page, full color ad in event program

10 Raffle tickets

Three-hour advanced relational skills training for up to 12 people at home or in the workplace



**ROCK STAR
\$10,000**

You are in all promo and advertising materials for 20th anniversary event

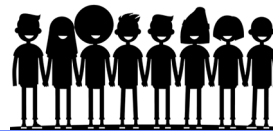
You are a listed sponsor of the event video

Full page, BW ad in event program

8 VIP tickets for the event & reserved seating

8 Raffle tickets

Three-hour advanced relational skills training for up to 12 people at home or in the workplace



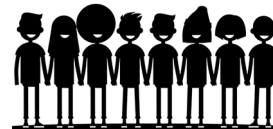
**LEAD GUITAR
\$5,000**

You are listed sponsors of the event video

Full page, BW ad in event program

6 VIP tickets for the event & reserved seating

6 Raffle tickets



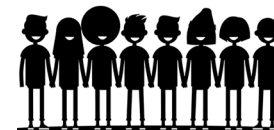
**BACK UP SINGER
\$2,500**

You are listed sponsors of the event video

Half page, BW ad in event program

4 VIP tickets for the event & preferred seating

4 Raffle tickets



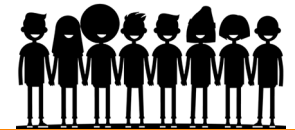
**STAGE MANAGER
\$1,000**

You are listed sponsors of the event video

Half page, BW ad in event program

2 VIP tickets for the event & preferred seating

2 Raffle tickets



**ROADIE
\$500**

You are listed sponsors of the event video

Quarter page, BW ad in event program

2 VIP tickets for the event & preferred seating

Date: Saturday, May 9, 2020

Where: Lobero Theatre in downtown Santa Barbara.

All sponsors are invited to the pre-show VIP party featuring nurturing indulgences, heavy appetizers, Babcock Winery wines, and a specialty cocktail

Questions? Contact molly@ahasb.org

See you there!

I am proud to support AHA!'s 20th anniversary with a sponsorship of Sing It Out.

- Platinum \$20,000 Lead Guitar \$5,000 Stage Manager \$1,000
 Rock Star \$10,000 Back Up Singer \$2,500 Roadie \$500

Name _____

Phone _____ Email _____

Address _____ City _____ State _____ Zip _____

My payment of \$ _____ is enclosed

METHOD OF PAYMENT: Check (Please make checks payable to AHA!) Visa MasterCard AmEx

Name of Card Holder _____ Signature _____

Account No. _____ Exp. Date _____ Code _____

Please mail form to AHA! 1209 De La Vina Street, Suite A Santa Barbara, CA 93108 or contact molly@ahasb.org or 805-77-7200 x2 to pay by phone.

AHA! is a nonprofit corporation under section 501(c)(3) of the Internal Revenue Code.
All contributions are tax deductible to the extent allowed by law under nonprofit tax ID # 204418873.